1   4.   (Amended)   The system of Claim [1] 15 wherein said [computer has] client

2   system includes applications installed therein and wherein said demographic information

3   includes the identity of the applications installed in said [computer] client system.

1   5.   (Amended)   The system of Claim [1] 15 wherein said [computer] client system

2   includes a modem having a predetermined bandwidth connected thereto and wherein said

3   demographic information includes the speed of said modem.

1   6.   (Amended)   The system of Claim [1] 15 wherein said [computer bar means for

2   keeping track of] client system maintains a log-in history and wherein said demographic

3   information includes the log-in history of said [computer] client system.

1   7.   (Amended)   The system of Claim [1] 15 wherein said [client] software has a

2   unique serial number associated therewith and wherein said [means for periodically

3   transmitting said] demographic information includes [means for transmitting] said serial

4   number.

1   8.   (Amended)   The system of Claim 7 wherein [said means at said server for

2   creating said database includes means for assuring the anonimity] the service provider

3   maintains anonymity of said client system [regardless of the transmission of said serial

4   number].

1   9.   (Amended)   The system of Claim [1] 15 further comprising: [and further

2   including means at said server for automatically]

3   a second client system in electrical communication with the service provider, the

4   service provider transmitting software to the second client system, such software

5   ascertaining demographic information regarding the second client system when the

6   second client system executes such software; and

7   a selection module selecting to which [client] of the clients contents are to be

8   transmitted[;] in response to the demographic information ascertained for each of the

9   client systems.

10.   (Amended)   The system of Claim 15 [9 wherein said means for automatically selecting to which client client's are to be transmitted includes means coupled to said database for ascertaining] further comprising:

a selection module determining from the demographic information an [the] ability of [a] the client to receive [said] contents [and for], the service provider transmitting said contents [only to those clients having appropriate] to the client when the client has the ability.

11.   (Amended)   The system of Claim 9 wherein said [server] service provider has multiple versions of contents to be transmitted to each selected client[s] and wherein said [means for automatically selecting to which client contents are to be transmitted] selection module selects [a] one of the versions [to be transmitted] for transmission to [a] each selected client system based on the ability of [said] that client system to receive [said] that selected version.

12.   (Amended)   The system of Claim 11 wherein that version selected is the most complex possible for receipt by [said] that client system.

13.   (Amended)   The system of Claim 9 wherein said [means for automatically selecting to which client contents are to be transmitted includes means for ascertaining if a] selection module determines whether each of the client systems is a member of [a predetermined] the service provider [and], the service provider transmitting said contents only to said members.

14.   (Amended)   The system of Claim [1] 15 [and] further including means at said server for controlling when said client system transmits said demographic information to said server.

15

Please add the following claims:

1 15. (NEW) A system for delivering contents to a client system, the system for

2 delivering contents comprising:

3   a service provider in electrical communication with the client system; and

4   software transmitted to the client system from the service provider, the software

5 ascertaining demographic information regarding the client system when the client system

6 executes the software, the service provider determining the contents to be delivered to the

7 client system in response to the demographic information ascertained by the software.

1 16. (NEW) The system of claim 15 further comprising:

2   a database storing the ascertained demographic information; and

3   a filter for selecting portions of the demographic information stored in the

4 database according to parameters provided by the service provider; and

5   a display device for displaying the selected portions of the demographic

6 information.

1 17. (NEW) A system for delivering contents to a plurality of client systems

2 comprising:

3   software delivered by a service provider to each of the client systems, the software

4 determining demographic information regarding each of the client systems when that

5 client system executes the software;

6   a data structure storing the demographic information that is determined by each of

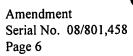7 the client systems; and

8   a selection module determining from the demographic information stored in the

9 data structure whether each client system is capable of receiving the contents, the service

10 provider transmitting the contents to each client system when that client system has the

11 determined capability.

1 18. (NEW) In a network including a server in electrical communication with a client

2 system, a method for providing contents to the client system, comprising the steps of:

3   providing software from the server to the client system, the software

4   determining demographic information of the client system when executed by the client

5   system;

6   executing the software at the client system to ascertain demographic

7   information regarding the client system; and

8   transmitting the ascertained demographic information from the client system

9   to the server.

1   19. (NEW)   The method of claim 18 further comprising the steps of:

2   building a database with the demographic information transmitted from the client

3   system to the server;

4   filtering the database to select portions of the demographic information; and

5   displaying the selected portions of the demographic information.

1   20. (NEW)   The method of claim 18 wherein the demographic information includes

2   information regarding an infrastructure of the client system.

1   21. (NEW)   The method of claim 18 wherein the demographic information of the client

2   system is selected from the group consisting of processing power, hard disk capacity,

3   identities of installed applications, modem speed, log-in history, and serial numbers of

4   software delivered to the client system.

1   22. (NEW)   The method of claim 18 further comprising the step of maintaining

2   anonymity of the client system.

1   23. (NEW)   The method of claim 18 further comprising the step of determining from

2   the demographic information whether the client system is capable of receiving the

3   contents.

1   24. (NEW)   The method of claim 23 further comprising the step of selecting one of

2   multiple versions of the contents based on whether the client system is capable of

3   receiving that version of the contents.

1   25. (NEW)   The method of claim 23 further comprising the steps of:

2   determining whether the client system is a member of a service provided by the

3   server; and

4   transmitting the contents to the client system when the client system is a member.

1   26. (NEW)   The method of claim 19 further comprising the step of controlling by the

2   server when the client system transmits the demographic information to the server.